

Roma vs. Media

Portrayal of Romani people in the media, Romani programmes, Romani media, populism, social networks, disinformation

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History: Portrayal of Roma in media

- 90s – Roma crime, Sladek, racist murders
- 2007 – Jiří Čunek
- 2009 – Attempted attack on Roma in Janov
- 2010 – Fire attack in Vítkov
- 2011 – 2012 – Fabricated Roma attacks
- 2015 – Roma are being pushed out by refugees
- 2020 – Roma as Covid-19 rejecters
- 2023 – Roma vs. Ukrainians



History: Portrayal of Roma in media

- 2012 Fifteen-year-old youth from Břeclav allegedly assaulted by Roma
- He ended up in hospital without a kidney
- Anti-Roma marches have begun – used by populists
- 2,000 people took to the streets in Breclav
- DSSS and its leader Tomáš Vandas, local citizens, racist attacks on Roma, assault
- A fabricated case for which the mother apologised
- The boy was not punished, the case was postponed

Skupina Romů napadla v Malešově dva policisty



Ilustrační foto

Zdeňka Studená | 23. 4. 2010

Litoměřice - Skupinkou Romů byli ve čtvrtek večer v Malešově napadeni dva policisté. K incidentu došlo při řešení dopravního přestupku romské řidičky. Když od ní muži zákona vyžadovali doklady, byli napadeni dalšími romskými obyvateli z obce.

„Ve čtvrtek v 17:30 při řešení přestupku v dopravě v Malešově došlo k napadení

Portrayal of Roma in media

- Rom in the headline increases the likelihood of a click
- Negative news about Roma has the potential for widespread discussion and dissemination
- With the rise of social networks, this is one of the most shared topics on the Czech internet
- Indication of nationality in articles - significantly less than in 2010 - 2013



Romani media

- News server Romea.cz
- Romano vod'i magazine
- Romano hangos
- Kereka magazine
- Media platform Tuke.TV
- Gipsy television
- Romana TV

Roma and desinformation

- 2007 - 2013 Disinformation about Roma
- Since 2015 (migration crisis) Disinformation among Roma about refugees
- From 2020 Disinformation among Roma about Covid - connection to the disinformation and populist scene
- 2022 Disinformation among Roma about the war in Ukraine
- 2023 Demonstrations by some Roma against Ukrainians



Hate speech



Hate speech



Nedostatky

ve zdravotnictví nevyřeší
„chirurgové“ z dovozu.

„Stop Migračnímu paktu EU!“

Zadavatel: SPD, Trikolóra, PRO / zpracoval: Praha Na Viatni OÚ s.r.o.



ROME A, o. p. s. | www.romea.cz

Political racism

- It scores political points
- Storming calm waters
- Promotes stereotyping

On Friday, 20 September and Saturday, 21 September, regional elections were held in the Czech Republic, as well as elections to the Senate. Tomio Okamura and his SPD are using the fear of the people and the lack of confidence in the government of Petr Fiala to their advantage. At one time, campaigns with Roma or refugees were also staged in Wenceslas Square.

Říkají,
ať chodíme do školy,
ale naši to mají
na háku...



„Podpora pouze pro rodiny,
kde děti plní školní docházku!“



A TÍHLE BOJUJÍ S NÁMI

TRIKOLORA



Political racism

Tomio Okamura:

“Inadaptable fellow citizens are an unaddressed and growing problem in our country. They are characterised by poor neighbourly relations and lack of hygiene, lack of interest in education and work, high crime rates and abuse of the welfare system.”

Czech populists



Andrej Babiš:

Andrej Babiš has based his political career on populism. His efforts to ingratiate himself with the majority society, whether by criticizing migrants, criticizing the Roma, or criticizing the state's debt during COVID-19, are clearly populist behaviour.

Czech populists



Miroslav Sládek:

„Gypsies should be criminally responsible from birth, for that is their greatest crime.“

„It is not my fault that the Gypsy ethnic group is involved in seventy to eighty percent of crime and is therefore a huge burden on this country.“

**Vládo, nevychovávala jsem
vého syna, aby
lopadl takhle!**



„Ne válce. Ano míru!“



A TÍHLE BOJUJÍ S NÁMI

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**ZADLUŽÍM
VAŠE DĚTI**

AŽ DO ROZTRHÁNÍ TĚLA!

www.azdoroztrhanitela.cz

VOLTE



**ZADUSÍ VÁS
BYROKRACIÍ**

Hrozba, kterou musíme zastavit!



Advertisement for the ANO political party. On the left, a man in a white shirt (Andrej Babiš) is shown from the waist up, gesturing with his hands. To his right is a photograph of a protest where a group of people, some wearing balaclavas, are holding up signs. The signs read: "ZDANIT BYTY", "PARAZITOVAT NA PRACOVNÍKÝCH", "CHATY A CHALUPY MIGRANTŮM", "ZRUŠIT AUTA", "JEDEN ZÁCHOD PRO VŠECHNY", and "AŽ O NÁS ROZHODUJE BRUSEL". A large red banner across the bottom of the image contains the text "TOHLE FAKT NECHCI! A CO VY?". The ANO logo is in the bottom right corner.

ZDANIT BYTY

PARAZITOVAT NA PRACOVNÍKÝCH

CHATY A CHALUPY MIGRANTŮM

ZRUŠIT AUTA

JEDEN ZÁCHOD PRO VŠECHNY

AŽ O NÁS ROZHODUJE BRUSEL

TOHLE FAKT NECHCI!

A CO VY?

ANO

Billboard advertisement for MUDr. Martin Kuba, a candidate for the ODS party. The billboard features a portrait of the candidate on the right. The main text reads "I NEPŘÍZPŮSOBIVÍ SE MUSÍ PŘÍZPŮSOBIT". Below this, on the left, is a blue circular logo with the text "už víte, že to dokážu" and "QUALITY ASSURANCE PARTNER". On the right, below the portrait, is the text "MUDr. Martin Kuba kandidát na primátora" and the ODS logo. The website "www.martinkuba.cz" is at the bottom.

I NEPŘÍZPŮSOBIVÍ SE MUSÍ PŘÍZPŮSOBIT

už víte, že to dokážu

QUALITY ASSURANCE PARTNER

MUDr. Martin Kuba
kandidát na primátora

ODS

www.martinkuba.cz

Billboard advertisement for Miroslava Němcová, a candidate for the ODS party. The billboard features a photograph of the candidate on the right. The main text reads "Sociální dávky potřebným. Ne těm, kdo je zneužívají." Below this, on the left, is the text "Miroslava Němcová". On the right, below the photograph, is the text "Váš hlas pro ODS" and the ODS logo. The billboard is labeled "EUROPLAKAT" at the top.

EUROPLAKAT

Sociální dávky potřebným. Ne těm, kdo je zneužívají.

Miroslava Němcová

Váš hlas pro ODS

What to do?

- **Increase information literacy and critical thinking**
- **Monitor the political scene in the long term and do not succumb to populism**



Thank you

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